



CONTEMPORARY TEXTILE  
ARTIST AND BESPOKE  
SURFACE PATTERN DESIGNER







## MOLLY WILLIAMS

**Molly is a textile artist and surface pattern designer whose work is deeply rooted in her formative years spent in Africa and Turkey. The vibrant cultural textiles and costumes of these regions continue to inspire her creative exploration of traditional motifs, symbolism, and social history.**

Her sculptures reflect her thoughts and feelings as individual personality and form materialise from physical and mental effort. Natural dyes, found wood, metal objects, and ceramic are sometimes included in both her 2D and 3D work.





## ABOUT MOLLY

Molly's design practice includes bespoke surface pattern design, and drawing inspiration from her research into Ottoman textiles and ceramics. She is fascinated by the cross-cultural exchange of traditional motifs and their evolution across continents. Her designs reflect a keen understanding of both historical and contemporary influences. She employs various creative techniques, including lino printing, batik, hand stitching, pen and paint. All motifs are crafted by hand and she uses Photoshop solely for formatting and pattern repetition. Her extensive experience in soft furnishings; curtains, cushions, seat covers, and blinds - equips her with a unique insight into creating precise, application-ready fabric designs.

With a solid knowledge of print production, Molly collaborates with trusted printing partners to deliver custom yardage for her clients and personal projects. Her expertise allows her to recommend suitable print methods for diverse design needs.

In addition to pattern design, Molly specialises in figurative felt sculpture and 2D felt art panels. Her recent studies at Manchester Metropolitan University have focused on natural dyeing techniques for wool fibre, a practice she continues to explore.

She is committed to advancing the use of naturally dyed wool and felted artworks within the contemporary interior market, blending sustainability with artistic innovation.



Molly's practice embodies a rich fusion of global influences and craftsmanship. She often integrates symbolic and historical research into her design storytelling, adding layers of cultural narrative to her work. Her exploration of natural dyes and eco-conscious materials aligns with modern sustainability trends, making her designs both beautiful and environmentally thoughtful.

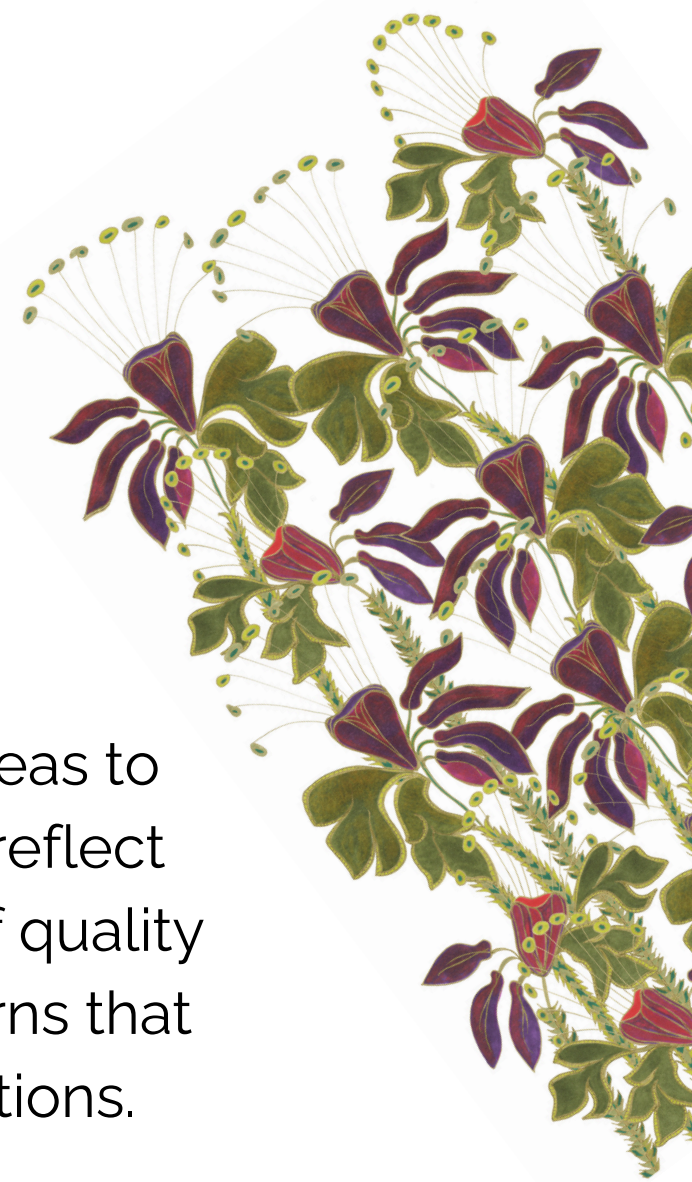
By combining technical mastery with artistic vision, Molly creates textiles and felt sculptures that appeal to clients seeking unique, culturally resonant, and ethically crafted works.





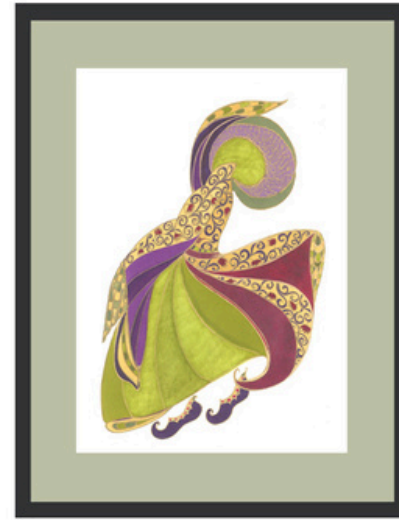
# MISSION

Bringing your interior fabric design ideas to life with bespoke patterns crafted to reflect your vision. I offer a personal service of quality and attention to detail to deliver patterns that align with my clients' creative aspirations.





# USP



Bespoke, customised surface pattern design service for interior projects.





# DESIGN STYLE

Hand crafted, timeless motifs  
and patterns informed by  
traditional and cultural art.

**Bespoke, collaborative  
pattern design.**







# INSPIRATION FOR MY OWN WORK

Ottoman textiles and costume, Asian  
Carpet designs and history, cultural  
patterns – symbols and meaning.  
Historical costume. Colour.

My work is always research based  
with the development of ideas and  
final outcomes arising from this.





# ART TECHNIQUES

- Wet felting 2D and 3D
- Lino print
- Batik
- Free machine embroidery
- Hand embroidery
- Paint on fabric: stencil, free hand





# TECHNICAL SKILLS

- Photoshop for creating designs, colourways and formatting pattern repeats for print.
- Knowledge of the trend cycle, colour trends, Pantone colours: London Fabric Design fair, Milan Design Fair, London Design Week, Decorex. I watch contemporary design trends via Dezeen and glossy publications e.g., English Home and Garden.
- I have experience ordering digitally printed fabrics. I have used several print companies and can recommend The Silk Bureau and Hatley Print.
- I have experience with Scotweave to design weave patterns for the digital Jacquard loom. I spent time at Falmouth University creating patterned woven fabric on their digital Jacquard loom and again while at Manchester Metropolitan a couple of years ago. I understand how a pattern can be created with different weave patterns.
- I am an experienced curtain and soft furnishing maker and have a working knowledge of fabrics for interiors and fashion.
- Additional sewing skills: machine applique, free machine embroidery, dressmaking.

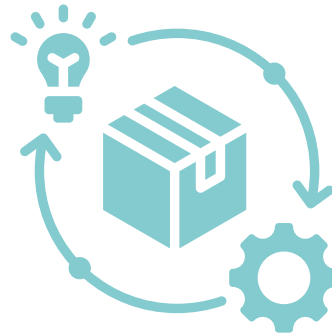


# SERVICES OFFERED



## **Custom Pattern Design:**

For textiles, wallpapers,  
paper, tiles.



## **Product Development:**

Assistance in applying  
patterns to physical  
products.



## **Collaborations:**

Willingness to work  
with private clients  
and designers.





# BESPOKE DESIGN PROCESS

- 1.** Initial consultation to discuss theme, design ideas and scale, colour palette, interior focus, end materials and products.
- 2.** Research and development: motif samples followed by consultations. There may be several before the final motifs are released.
- 3.** Fabric choices
- 4.** Pattern development, colour, scale
- 5.** Pattern repeats. Digital mock-ups
- 6.** Final design
- 7.** Preparation of files for samples: pattern scale and colour for digital print.
- 8.** Design files sent to digital print company for fabric samples to check pattern, scale, and colour ways.
- 9.** Review sample fabrics and finalise designs.
- 10.** Print final fabric.





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